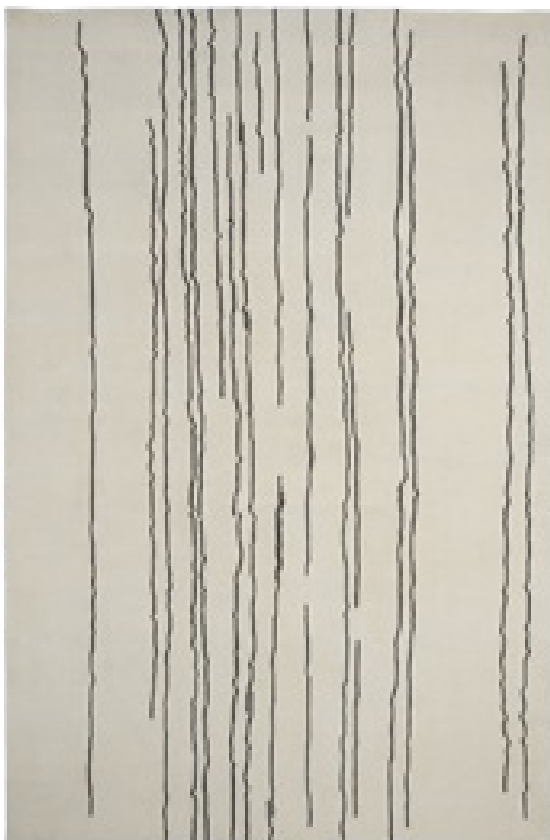


WOODLINES COLLECTION - Design: Naja Utzon Popov



DESCRIPTION

The Woodlines Rug Collection draws inspiration from nature and a study of wood and its attributes. Naja Utzon Popov has zoomed in on countless lengths of wood, magnifying the unique characteristics that contain a wealth of details and express the wood's character. The outcome - a familiar wood pattern presented on another material - creates a new expression with clear links to the source.

The rugs stand out as elegant, fine-crafted works that add to a room's personality. Hand-knotted from wool, they feature long pile with a soft and luxurious feel. The rugs' tight weave makes them easy to clean and ensures that the pile remains straight and the pattern intact, even with heavy use.

The collection consists of five unique designs in black, white and charcoal, and is available in three different sizes: 80x220 cm, 170x240 cm & 200x300 cm.

THE DESIGNER

Naja Utzon Popov inherited her creative genes from her grandfather, Jørn Utzon, a Danish architect known for designing the iconic Sydney Opera House in Australia; her mother, prominent Danish artist Lin Utzon; and her father, acclaimed Australian architect Alex Popov.

Naja's childhood years in Denmark have always been an important source of inspiration for her work, as were the years she spent in Australia studying drawing, painting and etching at the Julian Ashton Art School. After moving to England, Naja continued her formal artistic training at the University of Westminster School of Media Arts and Design. Today, she lives in her native Denmark and works out of her studio in Copenhagen.

Thanks to her family background, Naja has always been exposed to contemporary design. These influences find expression in her work, where she translates her encounters with nature into textiles, glassware, ceramics and sculptures. By adding her own personal touch to works that beautifully combine contemporary design with Mother Nature's gifts, Naja carries on the family tradition of creating outstanding art.

Naja's approach has brought her great success and her designs have been well received in New York at the International Contemporary Furniture Fair (ICFF), where she exhibited a large-scale clay installation that was purchased by the iconic Saks Fifth Avenue department store. Her glass and ceramic designs appear all over the world, including at the Feng Sushi restaurant chain in London and galleries, such as the Galeria Kunstmann in Mallorca.

VARIANTS CHOICES AND DIMENSIONS

Dimensions

ENVIRONMENTAL INFORMATION

Carl Hansen & Søn and sustainability

People's fascination of the combination of good design and wood, as well as other natural materials, is something that transcends time and fashion. At Carl Hansen & Søn, we believe that this fascination helps to explain the great interest in our furniture, and we take very seriously concerns about the sustainability of the natural resources upon which we depend for our products. That is why we strive every day to improve our production methods, logistics and sales efforts in respect of scarce natural resources.

We buy wood only from sustainably managed forests. All sourced wood meets EUTR 2013 regulations, Danish Forest Legislation and current international certifications. Oak, beech and ash come primarily from Danish forests which are managed according to the principles described in Denmark's National Forest Programme; some of these wood types are also sourced from other similarly managed European forests, or, in the case of walnut and cherry, North American forests.

We use every possible bit of these fine hardwoods in our furniture production. Inevitably, however, there are some scraps, which are then used to produce other products or recycled in district heating plants.

TESTS AND CERTIFICATIONS

All tests and certificates are available on request.

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